

The Archie Foundation

We're here for you



KILT WALK

Participant Pack

kiltwalk
2026

Arnold
Clark

THE HUNTER
FOUNDATION

www.archie.org

Registered Charity

SC039521

Welcome to Kiltwalk



Thank you for choosing to walk the Kiltwalk on behalf of The Archie Foundation.

Kiltwalk is an incredible opportunity that brings people together to walk, connect and raise vital funds for charities like ours. Taking part is about movement, motivation and meaning, and every step you take helps support the babies, children and families cared for by Archie.

In 2025, 145 amazing supporters walked for Archie at the Aberdeen Kiltwalk, making it our biggest year yet. Together, you raised just over £40,000, helping us continue to make a real difference when families need us most. Now, we'd love you to be part of making that change again by helping us raise even more this year.

However you take on this challenge, every step truly matters.



Getting started

Step 1: set up your JustGiving fundraising page.

If you prefer offline fundraising, reach out to our team who will provide you with a sponsorship form and any other advice you might need.

Step 2: Add a short message about why you are taking part, upload a photo if you would like, and set a target that feels achievable.

Step 4: Share your fundraising page with friends, family and colleagues, and post updates as you go through March.

Step 3: Join our dedicated Facebook group to connect with others taking part in the challenge, share your progress and get encouragement along the way. If you're feeling brave, why not introduce yourself and let the group know how you're feeling about the challenge ahead?





Virtual Community

After setting up your fundraising page we ask you to join our Facebook Group, which has been set up specifically for everyone taking part in the Aberdeen Kiltwalk as part of Team Archie.

Here you can meet others taking on the challenge, share your progress, thoughts and experiences, and most importantly get encouragement from other members of the group.

If you're feeling brave, why not share your name and how you're feeling about the upcoming challenge!



Please note that this is a private group. When requesting to join, you will be asked a short question regarding consent for us to use shared photos. If you have any questions at all, please don't hesitate to get in touch.



Fundraising inspiration & support



Personal stories

Personal stories are powerful, share why this challenge matters to you.

Share

Share regular updates, celebrate milestones and thank donors when possible.

It all adds up

Small donations add up, and every contribution helps support families when they need it most.

Set mini training goals.

Match fundraiser - your workplace or friend matches donations.

Team challenges between friends, families or colleagues.

“Every step I take could help a family stay close during a hospital stay - please give what you can”

What you could help fund:

£10 could pay for a specialist book to help a bereaved child find the words to grieve.

£15 could fund wheelchair hire for a week for a child who is severely weakened by illness or recovering from a broken a limb.

£20 could fund travel to and from hospital, helping ensure a child in poverty can access the healthcare they need.

£25 could pay for a family to stay overnight in the Archie Family Centre at Royal Aberdeen Children's Hospital, helping keep families together during a crisis.

£50 could support the purchase of a range of distraction toys designed to comfort and engage children undergoing various types of therapy and medical procedures; they have an important role in reducing anxiety, providing reassurance, and helping children feel more at ease during what can be challenging or unfamiliar experiences.

£125 could fund an Archie Toy Box of resources to help nursing staff and Play Teams reassure and reward young patients facing scary hospital appointments or procedures.

£150 could pay for an activity day to help establish friendships between bereaved children, dramatically reducing feelings of isolation and supporting a positive grief journey.

Open ended and Priceless – every year Archie answers hundreds of requests for specialist equipment that will help improve the lives of children. The lowest value item funded in 2025 was a £12.99 asthma inhaler holder. The highest value was a £36,000 endoscope kit for Aberdeen Neonatal Unit to help staff monitor and manage airways for babies with breathing challenges. Whatever you choose to donate, your support will make a priceless difference.

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Impact of your Support

By fundraising you are supporting The Archie Foundation's work with babies, children, and families across Tayside, Highland, and Grampian. Families in every area we support have stories of strength, care, and compassion - here is Nicole's story:



Nicole was diagnosed as a baby with a rare and serious liver condition and became very unwell while visiting Aberdeen with her family. Far from home and facing an uncertain future, her family needed urgent support during an incredibly difficult time.

The Archie Foundation provided accommodation so the family could stay together, alongside financial support and help to make Nicole's hospital stay more comfortable. After receiving a life-saving liver transplant, Nicole continues her recovery in Aberdeen, with her family describing Archie as a vital source of comfort, hope and support when they needed it most.

Your fundraising helps families like Nicole's stay together, feel supported, and focus on what matters most – their child.

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The t-shirt

We'd love to see a sea of blue taking part in the Kiltwalk for The Archie Foundation ❤️

As a thank you for walking and fundraising for us, we'll provide you with an Archie Foundation t-shirt to wear with pride on the day and beyond. It helps raise awareness, start conversations and show the incredible support behind our cause.

We'll be in touch with further details, but to make sure we get your t-shirt to you, we'll need to know:

- Your t-shirt size, and
- Whether you're able to collect your t-shirt or if you'll need it posted to you.

Wearing your Archie t-shirt is a brilliant way to show your support and help spread the word.

However you choose to take part, every step you take and every pound you raise helps make a real difference for the babies, children and families who need us most.

Thank you for being part of Team Archie, we can't wait to cheer you on!



Taking part as a group

Kiltwalk is a fantastic opportunity for corporate partners and groups to come together, get moving and raise vital funds for The Archie Foundation.

Walking for Archie is a meaningful way to support babies, children and families across the north of Scotland, while also creating a shared experience for your team.

Why take part as a team?

- Make a real difference
- Funds raised help provide comfort, care and support to families when they need it most.
- Build team spirit
- Walking together encourages connection, collaboration and a sense of shared achievement.
- Support wellbeing
- Kiltwalk promotes movement, time outdoors and positive mental wellbeing.
- Show your values
- Taking part demonstrates your organisation's commitment to community and compassion.



Thank you!

Thank you again for choosing to take part in Kiltwalk for The Archie Foundation. You are part of a community that walks with purpose, heart and generosity. Together, we are helping ensure babies, children and their families across the north of Scotland have access to the care and support they need, when they need it most.



For support or if you have any questions at all, please reach out to your contact with The Archie Foundation, or you can contact us:

✉ hello@archie.org

☎ 01224 559 559

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