

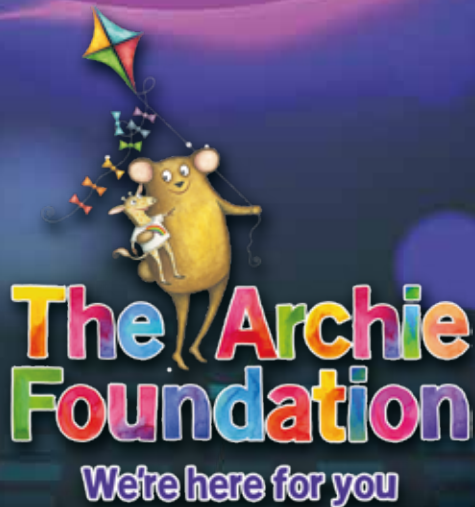


Archie's



DISCO BALL

Sponsorship Opportunities



Visit us at www.archie.org

Registered Charity SC039521

“Welcome to The Archie Foundation Disco Ball, an evening of fun, fancy dress, and disco floor fillers in the heart of Aberdeen, at The Chester Hotel on Saturday 23rd of August 2025. The evening will help us to continue to support babies, children and families across the North East of Scotland.

By sponsoring an element of the evening, you will not only be engaging directly with the ball attendees but indirectly supporting all those families and the NHS in all of the regions in which we operate. You will also receive coverage across our social media channels of over 25,000 followers. As you can see there are a range of opportunities, and we are of course happy to discuss any thoughts or ideas you may have on how you can support us. Together we can make a difference. Together we can transform

experiences and outcomes in healthcare and bereavement for local children and families.

The money raised on the evening through sponsorship and ticket sales will help to fund the following:

- ★ **£10,000 will fund Archie’s Neonatal Counselling Service for a year.**
- ★ **£5,000 will fund Archie’s Child Bereavement Service book gifting to families.**
- ★ **£1,825 will fund a room in the Family Centre at Royal Aberdeen Children’s Hospital for 3 months where parents can stay free of charge.**
- ★ **£500 will cover many of the emergency grants we make to families to help them with unexpected costs.**
- ★ **£30 will fund a one-to-one session with our Archie play leader for inpatients.”**



Archie's

DISCO BALL

Sponsorship Package Type

Groovy Gold Headline

£10,000

proudly sponsored by

TEXO

- ★ 2 x tables of 10
- ★ VIP drinks reception
- ★ VIP goody bags on table
- ★ Logo on all materials
- ★ Logo on event page
- ★ Press release named
- ★ Opportunity to toast the guests
- ★ Sponsor of special guest star for evening

- ★ Full page programme advert
- ★ Social media shout out
- ★ Feature in video wall on night

**The Archie
Foundation**

We're here for you



Archie's

DISCO BALL

Sponsorship Package Type

Dazzling Disco Diamond

£7,500

- ★ 2 x tables of 10
- ★ VIP Goody bags on table
- ★ Private "Diamond Prize" draw
- ★ Logo on all materials
- ★ Half page programme advert
- ★ Press release named
- ★ Logo on event page
- ★ Social media shout out
- ★ Feature in video wall on night

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DISCO BALL

Sponsorship Package Type

**Superstar
Silver**

£5,000

- ★ 1 x table of 10
- ★ Goody bags on table
- ★ Logo on event page
- ★ 1/2 page programme advert
- ★ Social media shout out
- ★ Feature in video wall on night

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DISCO BALL

Sponsorship Package Type

Razzle Dazzle Raffle

£1,500

- ★ Logo on event page
- ★ Logo sticker on all raffle prizes
- ★ Recognition on night from compere
- ★ 1/4 page programme advert
- ★ Social media shout out
- ★ Feature in video wall on night

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DISCO BALL

Sponsorship Package Type

ABBA-solutely Amazing Auction

£1,500

- ★ Logo on event page
- ★ Logo on silent auction site
- ★ Logo sticker on all auction prizes
- ★ Recognition on night from compere
- ★ 1/4 page programme advert
- ★ Social media shout out
- ★ Feature in video wall on night

The Archie
Foundation

We're here for you

