

VARIETY SHOW

The Archie
Foundation



Presented by
PHIL ANDERSON
financial services

Sponsorship Opportunities

Saturday,
5th September
2026
The Tivoli
Theatre,
Aberdeen

Celebrate creativity

Empower young
performers.

Be part of a day that
inspires and makes a
difference.

Visit us at www.archie.org



Registered Charity SC039521

The Archie
Foundation



VARIETY SHOW

Proudly sponsored by
PHIL ANDERSON
financial services

£5,000

Standing Ovation Partner

SOLD

Package includes:

- ★ Partner naming: "The Archie Foundation Children's Variety Show, presented by [Your Company]"
- ★ 20 x VIP seats across both performances (dress circle)
- ★ Priority access & interval hospitality
- ★ Logo placement on all marketing materials (digital and print)
- ★ Logo featured on event webpage
- ★ Full page advert in souvenir programme
- ★ Opportunity to display marketing pull-ups within the venue
- ★ Named in press release
- ★ Dedicated social media post
- ★ Verbal thanks from host on stage
- ★ Logo included in official event video & photography gallery
- ★ Invitation to rehearsals and opportunity to meet the cast
- ★ Behind-the-scenes theatre tour on the day of performance
- ★ Lunch & Learn with a tour of RACH, delivered by The Archie Foundation CEO

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VARIETY SHOW

£3,000
Centre Stage
Sponsor

1
Available

Package includes:

- ★ 10 x VIP seats across both performances (dress circle)
- ★ Priority access & interval hospitality
- ★ Logo placement on all marketing materials (digital and print)
- ★ Logo featured on event webpage
- ★ Half-page advert in souvenir programme
- ★ Opportunity to display a marketing pull-up within the venue
- ★ Named in post-event press release
- ★ Dedicated social media post
- ★ Verbal thanks from host on stage

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VARIETY SHOW

£1,500

Supporting Role
Sponsor

1
Available

Package includes:

- ★ 6 x VIP seats across both performances (dress circle)
- ★ Logo featured on event webpage
- ★ Quarter-page advert in souvenir programme
- ★ Opportunity to display a marketing pull-up within the foyer
- ★ Named in post-event press release
- ★ Social media post highlighting support

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VARIETY SHOW

£500

Spotlight Sponsor

Multiple
Available

Package includes:

- ★ 4 x VIP seats across both performances (dress circle)
- ★ Logo featured on event webpage
- ★ Logo featured in the souvenir programme
- ★ Social media post highlighting support
- ★ Verbal thanks from host on stage

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VARIETY SHOW

£100

Rising Star Sponsor

Multiple
Available

Package includes:

- ★ Logo featured on event webpage
- ★ Logo featured in the souvenir programme
- ★ Mention from the host during the act introduction
- ★ Please note: priority access to this package is offered to participating acts. Remaining opportunities will be allocated on a first-come, first-served basis.



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VARIETY SHOW

Thank you...

Thank you for considering supporting
The Archie Foundation and for investing
in the young performers who will
bravely take to the stage. Your support
truly makes the show possible.

If you'd like to attend the event,
tickets are available at
www.archie.org

Visit us at www.archie.org



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