

Archie's

glitter

BALL

Sponsorship Opportunities



Visit us at www.archie.org

Registered Charity SC039521

Welcome to Archie's Glitter Ball an evening of fun, glitz and glamour in the heart of Aberdeen at The Chester Hotel on Saturday 14th September 2024.

The evening will support babies, children and families across North East Scotland who are receiving support or treatment from Royal Aberdeen Children's Hospital, Aberdeen Neonatal and Archie's Child Bereavement Service.

By sponsoring an element of the evening, you will not only be engaging directly with the 300 attendees but indirectly supporting all those families and the NHS in the region. You will also receive coverage across our social media channels of over 25,000 followers.

As you can see there are a range of opportunities and we are of course happy to discuss any thoughts or ideas you may have on how you can support us. Together we can make a difference. Together we can transform

experiences and outcomes in healthcare and bereavement for local children and families.

The money raised on the evening through sponsorship and ticket sales will help to fund the following:

- ★ £10,000 will fund Archie's Neonatal Counselling Service for a year.
- ★ £5,000 will fund Archie's Child Bereavement Service book gifting to families.
- ★ £1,825 will fund a room in the Family Centre at Royal Aberdeen Children's Hospital for 3 months where parents can stay free of charge.
- ★ £500 will cover many of the emergency grants we make to families to help them with unexpected costs.
- ★ £30 will fund a one to one session with our Archie play leader for inpatients.



glitter BALL

Sponsorship Package Type

Glittering
Headline

proudly sponsored by
TEXO

£7,500

Table for 10

Logo on all materials

Spotlight opportunity at event

Logo on event page

Logo on silent auction site

Full page programme advert

Press release named

Social media shout-out

Video wall on night

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Sponsorship Package Type

**Dazzling
Diamond**

£5,000

Table for 10

Logo on event page

Logo on silent auction site

Half page programme advert

Press release named

Social media shout-out

Video wall on night

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Sponsorship Package Type

Sparkling
Silver

TWO
available

£3,000

Table for 10

Logo on event page

1/4 page programme advert

Social media shout-out

Video wall on night

glitter

BALL

Sponsorship Package Type

Razzle-Dazzle Raffle

proudly sponsored by



£2,000

Logo on event page

1/4 page programme advert

Video wall on night

Sticker on all raffle prizes



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Sponsorship Package Type

Shimmering
Silent Auction

proudly sponsored by



£1,500

Logo on event page

Logo on silent auction site

1/4 page programme advert

Video wall on night



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Sponsorship Package Type

**Goody
Bag**

**THREE
available**

£1,000

Logo on event page

1/4 page programme advert

Video wall on night

Recognition and thanks on Archie social media platforms

Branding on bag

Social post thank you